

PENNFIELD SCHOOLS
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January 8, 2010

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Technology Department
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Transportation Department
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Athletic Department
Phone 961-9777
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Purdy Elementary
Phone 961-9795
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North Penn Elementary
Phone 961-9797
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Dunlap Elementary
Phone 961-9789
Fax 961-9756

High School
Phone 961-9770
Fax 961-9799

Middle School
Phone 961-9784
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Area Code 269

<http://www.pennfield.net>

To All Parents and Guardians,

In partnership with the Calhoun Intermediate School District (CISD) Pennfield Schools has signed on with SchoolMessenger, a California-based company that provides notification services for parental outreach and student attendance communications for K-12 Education.

The system is programmed to call the primary phone number of parents for a variety of reasons that impact the safety and academic performance of our students. SchoolMessenger will be used to inform parents of attendance, newsletters, and announcements of upcoming school events.

After evaluating several notification solutions the CISD selected SchoolMessenger because it offers a real value to the district and is proven to measurably increase parental involvement, staff communications and student attendance. At the end of this trial use Pennfield Schools will evaluate the effectiveness of this program. This could include a survey that we will ask you to complete.

This system will not replace current modes of school communication. Principals are still accessible for live visits and we will continue to use Parent and Student Connect. Acquisition of the SchoolMessenger system is intended to reinforce the district's commitment to remain personally connected to parents. A test message will be sent to contacts before we implement the system. This will be sent in January. Your feedback is needed.

If you have any questions please contact North Penn at 961-9797.