

# Newspaper & Yearbook Sponsorship Program

PENNFIELD HIGH SCHOOL 2009-2010

## Newspaper Sponsors

Pennfield High School's The Emerald is published once a month. We distribute our paper to the entire student body, staff, and some members of the community. The paper is also posted on the web at <http://www.pennfield.net/royer/pennfield/newspaper.html>. Thank you to our local businesses for your continued support.

### Newspaper Memberships (per issue/6 issues)

<b>Platinum (\$100 +)</b> <ul style="list-style-type: none"> <li>4 lines (ex. business name, phone, e-mail, street address)</li> </ul>	<b>Gold (\$50)</b> <ul style="list-style-type: none"> <li>3 lines</li> </ul>	<b>Silver (\$25)</b> <ul style="list-style-type: none"> <li>2 lines</li> </ul>	<b>Bronze (\$10)</b> <ul style="list-style-type: none"> <li>1 line</li> </ul>	<b>Coupon</b> (put a coupon in our paper) <ul style="list-style-type: none"> <li>\$25 -1 time coupon</li> <li>\$50 -2 time coupon</li> </ul>
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## Yearbook Sponsors

Pennfield High School's Yearbook Class is working hard to create an all color yearbook for the 2009-2010 school year. An all color yearbook is extremely expensive so any support is very much appreciated. Thank you to our local businesses for your continued support. Yearbooks are available for \$60.00.

### Yearbook Memberships (submit ad artwork to [royerk@pennfield.net](mailto:royerk@pennfield.net) or student can pick up)

<b>Full Page AD</b> <b>\$ 250.00</b>	<b>Half Page AD</b> <b>\$150.00</b>	<b>Quarter Page AD</b> <b>\$90.00</b>	<b>Eighth Page AD</b> <b>\$60.00</b>
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### \*\*\* Sponsor Incentives \*\*\*

- Support Pennfield Schools!
- Sponsorship can be printed in every issue of The Emerald!
- Receive a certificate to hang in your business!
- Sponsorship will be posted on the website!
- Sponsorship will be posted in a Pennfield newsletter sent out to all community members!
- Sponsorship will be posted in a flyer that will be handed out at school events!
- If your business sponsors both the yearbook and newspaper we will offer you a "Business of the Week" incentive!

(269) 441-9812

[royerk@pennfield.net](mailto:royerk@pennfield.net)

<http://www.pennfield.net/royer/pennfield/sponsors.html>

Send Payments to: Pennfield Schools (Attn: Kelly Royer), 8587 Pennfield Rd, Battle Creek, MI 49017.

