



PENNFIELD SCHOOLS

DESIGN THE PANTHER



OUR SCHOOLS. OUR TOWN. **OUR PANTHER.**

Pennfield Schools has a rich history founded in the pride of the community. Since the District's establishment in 1953, many mascots/logos have been used to represent Panther Pride. Help design the official panther for Pennfield Schools by participating in the Pennfield Schools Design the Panther competition. *Design entries must follow competition guidelines and be submitted by no later than January 9, 2023 at 12:00 p.m. For more information regarding contest rules and to download the official entry form, please visit <https://www.pennfield.net>. Official entry forms may be picked up at any District Building.*



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OFFICIAL CONTEST RULES

- Current students, staff, alumni, and community members are eligible to compete in the Design the Panther contest. All contest participants will be asked to identify their connection to Pennfield Schools on the submission form.
- Individuals of all ages are encouraged to participate in the Design the Panther competition. Minors must have parent/guardian consent to participate in the contest. Participants may submit multiple designs, but each must be entered individually.
- Design entries must include an original, authentic rendering of a Panther mascot design (that is no larger than 8.5" x 11") that is either hand-drawn or digitally created. Mascot artwork and design should be original work only. Clipart images/illustrations are not permitted. Modifying, enhancing, or altering a third party's work does not qualify as the entrant's original creation and will result in disqualification.
- All mascot designs must adhere to the following requirements:
 - Place on white background
 - Fit on one 8.5" x 11" page
 - Create as line art or other digital media format
 - Submit all digital files in high-resolution, 300 dpi jpg format; or submit design in person
 - Develop and submit a graphic representation of a family-friendly character utilizing Pennfield Schools colors.
 - The design may also include a mascot name, which, if included, should be explained as part of the 250-word description.
- Submissions must include a short (250 words or less) explanation of the Panther's story; the Panther's purpose and/or values, how the Panther inspires and fosters Panther Pride, and why the design should be chosen to represent Pennfield Schools.
- Entrants may NOT post their submissions on public sharing platforms (such as, Facebook, Instagram, etc.) until an official winner has been announced. Sharing may result in disqualification.
- Design entries must be submitted digitally via email to communityengagement@pennfield.net or in person at the Administration Office (8587 Pennfield Road Battle Creek, MI 49017). All participants must complete and submit the submission form alongside each design. All submissions must be received by no later than Monday, January 9, 2023 at 12:00 p.m.
- By submitting artwork to this design contest, the participant hereby declares that the artwork is original to the participant, that the participant holds exclusive and perpetual rights to all intellectual property in the work and that participant has the right to grant and does so grant, all intellectual property rights to Pennfield Schools. Further you represent and warrant that the design that you submit is an original work that is, to your knowledge, not confusingly similar or substantially similar to any existing design. NOTE: Upon release of artwork by the participant, Pennfield Schools will have full rights and ownership of the received artwork.
**Submission if selected can/will be altered by Pennfield Schools without any notice to the artist.



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OFFICIAL CONTEST SELECTION PROCESS

- A Selection Committee will be established consisting of identified staff, student, Board of Education, and community representatives.
- The Selection Committee will review all entries to determine the Top 3 submissions for the new Pennfield Schools' Panther.
- The selection committee will consider the following criteria:
 - Adherence to Official Contest Rules
 - Creativity and Artistic Merit
 - Impact and Persuasiveness
 - Suitability to Pennfield Schools Branding and Image
 - Mascot Description/Story
 - Overall Presentation
- The Top 3 selected submissions will be released on Tuesday, January 10, 2023. Community voting to select the Official Panther will take place from Tuesday, January 10, 2023 until 12:00 p.m. on January 12, 2023.
- The final Panther design will be revealed on January 27, 2023.

OFFICIAL CONTEST TIMELINE

- Design the Panther Contest Launches - December 9, 2023
- Design the Panther Contest Closes - January 9, 2023 at 12:00 p.m.
- Selection Committee Meets - January 9, 2023
- Top 3 Submissions Released - January 10, 2023
- Top 3 Submission Community Voting - January 10, 2023 through January 12, 2023 at 12:00 p.m.
- Final Panther Mascot Design Revealed - January 27, 2023

OFFICIAL DISTRICT COLORS

The official colors for Pennfield Schools are listed below for use in the contest. Forest Green and White are the primary colors for the District, whereas Black, Silver, and Dartmouth Green are accent colors.



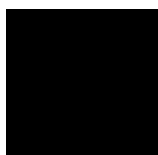
Forest Green Traditional

HEX: #005126
RGB: 0, 81, 38
CMYK: 100, 0, 53, 68



White

HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0



Black

HEX: #000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 100



Silver

HEX: #C2C2C2
RGB: 194, 194, 194
CMYK: 0, 0, 0, 24



Dartmouth Green

HEX: #007A39
RGB: 0, 122, 57
CMYK: 100, 0, 53, 52

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OFFICIAL CONTEST SUBMISSION FORM

ARTIST NAME

AGE

GRADE

RELATIONSHIP TO PENNFIELD SCHOOLS

STREET ADDRESS

CITY

STATE

ZIP CODE

EMAIL ADDRESS

PHONE NUMBER

PANTHER DESCRIPTION/STORY (250 WORDS OR LESS)

By submitting artwork to this design contest, the participant hereby declares that the artwork is original to the participant, that the participant holds exclusive and perpetual rights to all intellectual property in the work and that participant has the right to grant and does so grant, all intellectual property rights to Pennfield Schools. Further you represent and warrant that the design that you submit is an original work that is, to your knowledge, not confusingly similar or substantially similar to any existing design. NOTE: Upon release of artwork by the participant, Pennfield Schools will have full rights and ownership of the received artwork. **Submission if selected can/will be altered by Pennfield Schools without any notice to the artist.

ARTIST SIGNATURE

DATE

PARENT/GUARDIAN SIGNATURE

DATE

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ARTIST NAME

AGE

GRADE



EMAIL ADDRESS

PHONE NUMBER

STREET ADDRESS

CITY

STATE

ZIP CODE

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OFFICIAL CONTEST DESIGN FORM

Note: All Official Contest Design Form(s) MUST include a corresponding Official Contest Submission Form. Designs will not be considered by the Selection Committee without a completed Submission Form and Design Form. Please clearly print Artist Name, Age, Grade, Email Address, Phone Number and Address on the Official Contest Design Form. The information included on the Design Form MUST match the information included on the Submission Form.